


The negative trend in the market for consultants and freelancers was halted during the first half of 2023. But a higher than usual number of available consultants is a clear sign times are still tough.

 **↑ +83%**
Available consultants
H1 2023 vs H1 2022

 **↓ -22%**
Published assignments
H1 2023 vs H1 2022

 **↘ -1.9%**
Remote work
H1 2023 vs H1 2022

Brainville is the largest independent marketplace for freelancers and consultants in the Nordics. As an extension of [Brainville.com](#) we have added Brainville Statistics, where you can drill down in the statistics of your choice about the freelance and consulting industry. [Brainville Statistics](#) is updated on a monthly basis. This is an [overview of the market](#) in the first half of 2023.

The market seems to have stabilized, the downward trend has subsided.

After a bleak latter part of 2022 there were signs of recovery during the first half of 2023.

Following a dramatic drop in the number of assignments on

offer in the second half of last year the downward

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Identity and access management.....	↗
Microsoft Visual Studio.....	↗
Artificial intelligence.....	↗

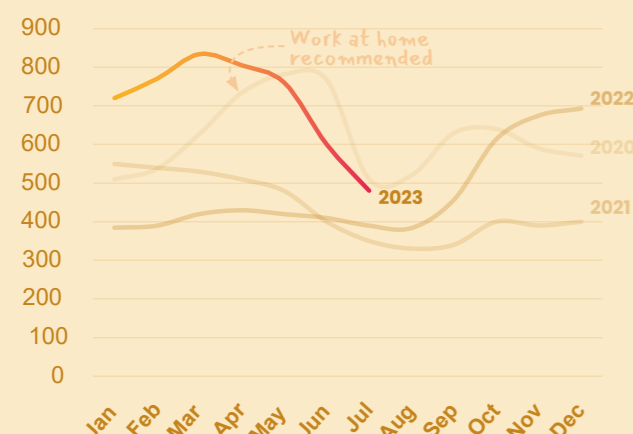
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trend was halted as demand for consultants grew slightly, albeit far from reaching the levels from just a year ago. Relative to other regions demand was still down in the largest metropolitan areas, [Stockholm](#) and [Copenhagen](#).

– The market seems to have stabilized, the downward trend has subsided. However, the number of assignments is significantly lower than in the first half of last year. We would have expected it to have gone up a little more than it has, says [Manuel de Verdier](#), CEO of Brainville.

The Brainville platform, however, kept growing, including a rapidly growing presence on the [Polish market](#). The total number of registrations by consultants had by the end of July already reached 80 percent of registrations in the full year 2022.

Available freelancers and consultants



During the first six months of 2023, the share of assignments allowing [remote work](#) remained at “new normal”-levels significantly higher than before the pandemic, peaking slightly above 25 percent in March. The shift in the mix seen in previous reports, favoring hybrid assignments allowing only partially for remote work over completely remote work assignments, was confirmed during the period.

We are seeing a decline in assignments for project managers and developers

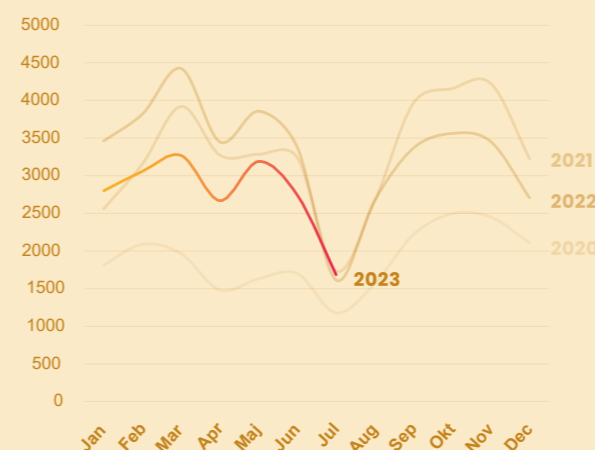
There were signs of market recovery as rates on Brainville increased, albeit modestly, in the first half of the year, following the drop in the second half 2022.

– Consultants and freelancers have dared to start raising their [prices](#) a little, while buyers resist less and less, says Manuel de Verdier.

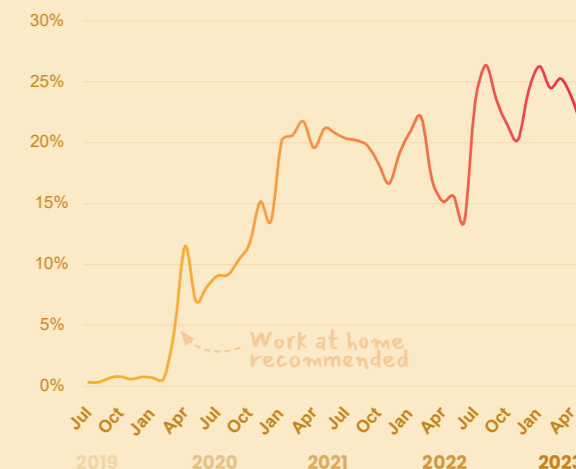
The number of available consultants reached an all time high in the first half of 2023, continuing the trend from the sharp increase seen in the last months of 2022. There were less [available consultants](#) during the summer vacation period, a seasonal effect, but the number was still significantly higher in June and July this year compared to previous summers.

Demand was down across most [roles](#) and

Published assignments



Assignments allowing remote work



[competence areas](#) in the first six months. Roles in [HR](#) and [Sales & Marketing](#) were notable exceptions, recovering somewhat from low levels.

– We are seeing a decline in assignments for [project managers](#) and [developers](#), and higher numbers of available consultants generally. In other words, the market is still not completely stable, these are all clear signs of tough times, says Manuel de Verdier.



↑ +0.8%
Seller rate
H1 2023

↘ -0.5%
Buyer rate
H1 2023

[More details on rates](#)

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